Committee: City Bridge Trust (CBT)	9th May 2019
Subject: Progress Report	Public
Report of: Chief Grants Officer and Director of CBT (CGO)	For information

# Summary

This is a regular report by the CGO. You are asked within this report to note updates on the following:

- a) The Relaunch of the Stepping Stones Fund
- b) Member's Briefing Lunch
- c) HR Update
- d) Central Grants Unit
- e) Funder Plus
- f) Cornerstone Fund
- g) Co-opted Members

### Recommendation

Members are asked to:

a) Note the report.

#### Main Report

### Introduction

You will recall that you have agreed that each of the CBT Committee Meetings will begin with a presentation on a particular area of interest for the committee. Paul Jackson (Relationship Manager – Trusts) from the Church of England Children's Society has kindly agreed to speak at the lunch prior to the Committee meeting about the project we are funding. Paul will be accompanied by Sarah Hegarty (Service Manager- Multiple Vulnerabilities Missing & Exploitation).

You agreed to fund a part-time Project Worker, part of the Service Manager post, and support costs which enhance the mental health and wellbeing of young men in London who are, or are at risk of, being exploited.

# The Relaunch of the Stepping Stones Fund

1. On 11 April 2019, CBT relaunched its Stepping Stones Fund, an award-winning social-investment readiness grants programme delivered in

partnership with <u>UBS</u>. Following five previous funding rounds, applications will now be considered on a rolling basis, across the year, rather than bound by deadline.

- 2. Since its inception in 2014, the Stepping Stones Fund has distributed over £3.2m in grant funding to 77 organisations in Greater London who wish to test out ideas for trading, for property purchase and for redevelopment. These grants allow charities a 'safe space' to road test an idea, encouraging innovation and ultimately catalysing revenue generation.
- 3. This follows the launch earlier this year of the Stepping Stones Finance Facility, in partnership with UBS and Clothworkers Foundation, which offers loans of up to £50,000 to previous recipients of the Stepping Stones grant programme.
- 4. More details on the Stepping Stones Fund can be found here.

# Members' Briefing Lunch

5. On Friday 28 June 2019 the CBT Committee will be hosting a Members' briefing lunch in the Guildhall Club Private Dining Room on the different sources of charitable funding managed by the Corporation. A formal email invitation to all Members will follow in due course.

# **HR** Update

- 6. Catherine Mahoney started in post as the Charity and Philanthropy Communications Manager on 1 April 2019. Martin Hall, who has been acting up in the post of Communications Manager will revert to his Funding Officer role on 1 May.
- 7. The Volunteering Manager interviews have taken place and CBT are in the final stages of appointing two individuals on a job share basis. Subject to references, it is hoped that both postholders will join the team by the end of May.
- 8. Lily Brandhorst who currently splits her time between the Central Grants Unit (CGU) and CBT Funding Officer role, was successful at interview for the post of part-time CBT Funding Manager and will start in her new role on 23 April. Lily will be relinquishing her duties as a CBT Funding Officer to take up this new role.
- 9. Chamberlain's now have 2 interim roles supporting the Head of Charity & Social Investment Finance. Whilst 1 role is funded via the BHE Strategic Review Fund, to enable governance related tasks to be progressed, tasks are being split between the 2 individuals (Nathan Omane and Edith Parker). Both are therefore involved with CBT related activities.

#### **Central Grants Unit**

- 10. The CGU is co-located with the CBT team in order to facilitate consistency of approach and harmonise service standards across grant-making activities by the City Corporation. The Central Grants Programme (CGP) operates four funding themes with multiple funding deadlines throughout the year.
- 11. The CGU works with officers from across the City of London Corporation to ensure expertise is utilised in the assessment and decision making of applications, in line with the total assets approach of Bridging Divides. Alongside the grant making the CGU works with departments to collate the City of London Corporation's Benefits in Kind data as well as to provide advice and make recommendations to the Finance Committee about where to distribute International Disaster Fund in response to International Appeals.
- 12. Work is ongoing with the CGO, The Comptroller and City Solicitor's Department and the Chamberlain to explore the consolidation and rationalisation of charities associated with the City Corporation, in particular those whose purpose is charitable funding.
- 13. The table below outlines the total number of successful applications awarded through the CGP in the year ending 31 March 2019. A more detailed breakdown of the grants awarded from the programme is available on request. An annual report outlining the work of the CGP will be taken to each of the service Committees that oversee grant making in the next two months.

12 Month Grant Period April 2018 – March 2019		
Programme	Number of Grants	Amount Awarded
Education & Employment	17	£280,790
Inspiring London through Culture	25	£189,224
Enjoying Green Spaces and the Natural Environment	12	£155,475
Stronger Communities	13	£92,725
Total	67	£718,214

14. The CGU is in discussion with the Department for Built Environment around taking on the management of the Community Infrastructure Levy Neighbourhood Fund during 2019/20.

### **Funder Plus**

15. The Deputy Director has continued to work with Rocket Science, Cranfield Trust and Locality in developing a new Funder Plus<sup>1</sup> offer to support your

<sup>&</sup>lt;sup>1</sup> 'Funder Plus' means providing capacity building support for grantees, usually through a third-party provider, thereby adding value to their grant. For example, you are supporting the Cranfield Trust's Strive Programme which is providing pro bono management consultancy support for CBT grantees.

grantees. You may recall that Rocket Science has been appointed to coordinate the initiative and act as learning partner whilst Cranfield Trust and Locality have each been awarded a grant of £150,000 to deliver a Triage and Connect programme over 12 months to test what good 'diagnostics', 'connecting' and 'supporting' looks like.

- 16. We anticipate working with a pool of approximately 45 providers of capacity building support, following a due diligence assessment by Rocket Science. A workshop for these providers is planned for Friday 3<sup>rd</sup> May 2019 where our thinking behind the pilot can be explained. For example, as well as providing more 'traditional' forms of capacity building, such as training and consultancy, it was always envisaged that other forms of provision would be made available, such as:
- a) Backfilling capacity in an organisation to enable key staff to attend conferences, networking events, training or action learning sets, for example.
- b) Peer support.
- c) One-to-one mentoring.
- d) Resource to enable peer to peer support/shared learning amongst organisations.
- 17. We anticipate being ready to soft-launch in May and will provide an update at your next meeting.

#### **Cornerstone Fund**

- 18. Two further recommendations for Stage 2 Cornerstone Fund<sup>2</sup> grants are included in your papers today, one led by Partnership for Young London, the other by Kingston Voluntary Action. By way of a recap:
- a) 11 applications were recommended by the group of aligned funders<sup>3</sup> to go through to Stage 2 (out of a total of 21). 10 of these received development grants of up to £20,000 to work up their Stage 2 application (the 11<sup>th</sup> was ready to go straight through to Stage 2).
- b) 3 grants have been awarded so far by CBT Committee
- c) 1 has been approved by John Lyons Charity
- d) 1 by National Lottery Community Fund
- e) 2 are recommended to be funded by CBT today
- f) 1 is to be considered by Trust for London in July
- g) 1 is to be considered jointly by Trust for London and National Lottery Community Fund
- h) 1 application will be brought to CBT's July Committee

<sup>2</sup> The additional £3m that was approved to establish a strategic fund for civil society infrastructure support. CBT worked with a cross-sectoral reference group and in consultation with the sector to develop its priorities, outcomes and governance arrangements. It was a two-stage application process, with those getting through Stage 1 being offered development grants in order to work with their partners in the development of Stage 2.

<sup>3</sup> As well as CBT, these are National Lottery Community Fund (NLCF), GLA, Trust for London (TFL) and John Lyons Charity(JLC) with input from the Mercers' Company and London Councils. Each of NLCF, TFL and JLC identified which of the Stage 2 proposals they may be able to support so that the applicant followed the application process of that specific funder. The GLA have awarded a grant of £175,000 to the fund.

 1 applicant has been through considerable change and has withdrawn from the programme.

# **Co-opted Members**

19. The two people recommended to be co-opted to your Committee will be in attendance at today's meeting. They are Jannat Hossain and William Hoyle whose details have already been circulated to the Committee. Jannat is currently Campaigns Officer at Gingerbread and her employment history includes roles within the National Union of Students, New Economics Foundation and War on Want. She is a trustee of the charity Jubilee Debt Campaign. William has a digital background having spent many years with Cable and Wireless (now Vodafone). He was a founding CEO of TechforTrade; previous CEO of Technology Trust, a charity and social enterprise. He is also Chair of the youth enterprise charity Business Launchpad and a volunteer for the homeless charity, Glassdoor.

### **David Farnsworth**

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